



d4SCIENCE

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Communication and Dissemination Plan

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Research Infrastructures

INFRA-2007-1.2.2: Deployment of
e-Infrastructures for scientific communities



e-infrastructure

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LIST OF ABBREVIATIONS

D4Science	Distributed colLaboratories Infrastructure on Grid Enabled Technology 4 Science
DNA	Deliverable Networking Activity
EC	European Commission
FAO	The Food and Agriculture Organization of the United Nations
MNA	Milestone Networking Activity
MSA	Milestone Service Activity
NA	Networking Activity
RSS	Really Simple Syndication
TNA	Task Networking Activity
VRE	Virtual Research Environment
WP	Work Package

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SUMMARY

This document presents the D4Science Communication and Dissemination Plan and serves as a deliverable for DNA3.1b. This deliverable updates its predecessor DNA3.1a “Communication and Dissemination Plan” and provides an updated plan and description of the D4Science communication and dissemination activities.

It serves as guidelines for communication activities, it updates on the key messages, target audiences and methods of communication and tools. Moreover it includes metrics to help measure dissemination success.

EXECUTIVE SUMMARY

The objective of the Communication and Dissemination Networking Activities (NA3) work package (WP) is to disseminate project results and knowledge in order to raise awareness with the largest pool of potential users and user communities.

D4Science is one of the main European e-Infrastructure projects and started in January 2008. The D4Science project builds on the experience of a predecessor testbed project, DILIGENT¹ (A Digital Library Infrastructure on Grid ENabled Technology) and aims to continue the path that this project and related ones have initiated towards establishing networking, grid-based, and data-centric e-Infrastructures.

In this context the 1st version of the D4Science Communication and Dissemination Plan (DNA3.1a) served as guidelines for communication and dissemination activities of this new project. The plan, covering the M2-M16 period, introduced the D4Science project logo and visual identity, defined key messages, target audiences and methods of communication and tools. It contained metrics to measure dissemination success. The plan served as blueprint to assure reaching targeted audiences.

The NA3 activities within the D4Science project evolve with the life of the project. This 2nd version of the Communication and Dissemination Plan updates its predecessor DNA3.1a and covers M17-M24. It provides the current strategy and describes the ongoing/upcoming D4Science communication and dissemination activities.

The D4Science communication and dissemination strategy is focusing on creating a worldwide community of users from diverse scientific communities interested in exploiting the grid technology delivered by D4Science. The major communication and dissemination objectives are: a) Diffuse information and raise awareness about the D4Science project to the user communities. b) Promote participation and further strengthen ties with the user communities. c) Encourage the e-Infrastructure to be a tool assisting the work of scientists. d) Establish links and encourage synergies with similar projects and initiatives. e) Raise new synergies and collaboration opportunities among consortium members.

The plan encompasses the three main steps of dissemination: Awareness, Understanding, Action/Participation. Activities in this plan contribute to inform about the project achievements and on-going progress. Among others, the document includes actions related to the improvement of the web presence, the contribution to newsletters and magazines, the publication of press releases and papers, the participation at outreach events, the preparation of promotional material, the networking with users, as well as others. However the list of drawn-up activities is non-exhaustive as it is and will be reviewed in light of changing needs.

¹ <http://www.diligentproject.org/>

1 INTRODUCTION

This document presents the D4Science Communication and Dissemination Plan and serves as a deliverable for DNA3.1b. This deliverable updates its predecessor DNA3.1a and provides an updated plan and description of the D4Science communication and dissemination activities. It serves as guidelines for communication activities, it updates on the key messages, target audiences and methods of communication and tools.

The plan includes updates on the project's key messages, target audiences and presents the different methods of communication. It serves as blueprint to assure reaching targeted audiences. The document encompasses the three main steps of dissemination (Awareness – Understanding – Action/Participation). It also includes a work plan and metrics that help measure dissemination success.

1.1 Components of NA3

NA3	Communication and Dissemination
TNA3.1	Preparation of a Dissemination and Awareness raising Framework
TNA3.2	Dissemination, contribution to standards and awareness-raising activities

Deliverables and milestones:

- **DNA3.1a-b Communication and Dissemination plan** (M2, M16) to serve as the guidelines for dissemination and liaison activities; to define key messages, target audiences (scientific communities) and methods of communication. The Communication and Dissemination plan also contains metrics to measure dissemination success.
- DNA3.2a-d Production of printed and multimedia promotional material (M6, M12, M18, M24) to support the project dissemination and promotion activity.
- DNA3.3a-c Communication and Dissemination activities progress reports (M8, M16, M24) to highlight activities accomplished in the period and explain deviations from the dissemination plan, including figures about dissemination success (e.g., use of the D4Science web portal, Scientists linked to the D4Science e-Infrastructure, Institutes participating in the D4Science e-Infrastructure).
- MNA3.1a-b Given the importance of the D4Science public web site as a communication tool, it was a milestone to be delivered in the early months of the project with an initial site scheduled for M2. At M6, the web site provided full technical capabilities (MNA3.1a-b).

1.2 Outline

This document, **DNA3.1b Communication and Dissemination plan**, is organised as follows:

- Chapter 1 INTRODUCTION presents the NA3 Communication and Dissemination deliverables and milestones and gives the document outline.
- Chapter 2 COMMUNICATION AND DISSEMINATION STRATEGY covers the communication context, presents the communication and dissemination goals and key objectives, the target audiences and the D4Science key messages.
- Chapter 3 COMMUNICATION AND DISSEMINATION PLAN deals with ongoing and new activities that will be carried out to raise awareness with the user communities, to promote and deepen the understanding of the project and promote action and participation.
- Chapter 4 METRICS lists a set of data, which will be collected and analysed to monitor and evaluate the effectiveness of the communication and dissemination activities.
- Chapter 5 CONCLUSION summarizes the points addressed in this document.
- Chapter 6 ANNEXES gives additional valuable information.

2 COMMUNICATION AND DISSEMINATION STRATEGY

2.1 Communication context

D4Science is one of the main European e-Infrastructure projects, involving 11 participants and co-funded by the European Commission's Seventh Framework Programme for Research and Technological Development. The project started in January 2008 and will last 24 months.

The D4Science project builds on the experience of a predecessor testbed project, DILIGENT² (A Digital Library Infrastructure on Grid ENabled Technology) and aims to continue the path that this project and related ones have initiated towards establishing networking, grid-based, and data-centric e-Infrastructures.

In this context the first version of the D4Science Communication and Dissemination Plan (DNA3.1a) served as guidelines for communication and dissemination activities of this new project. It introduced the D4Science project logo that emphasized the continuity between DILIGENT and D4Science projects, as the new logo's central element clearly making reference to the grid community was kept. The D4Science visual identity was presented in details. The first Plan also defined key messages, target audiences and methods of communication and tools. It contained metrics to measure dissemination success. The plan served as blueprint to assure reaching targeted audiences. The rich diversity of communication and dissemination activities undertaken since the beginning of the project was reported on several occasions in deliverables: DNA3.2 a-b Production of printed and multimedia promotional material (M6, M12) and DNA3.3a-b Communication and Dissemination activities progress reports (M8, M16).

In March 2009, four Virtual Research Environments (VREs): AquaMaps, Fishery Country Profiles Production System, Global Ocean Chlorophyll Monitoring, Global Land Vegetation Monitoring, were released and made available through the project portal. This was a big achievement as these VREs will address some of the needs of the D4Science user communities affiliated with the disciplines of Environmental Monitoring and Fisheries and Aquaculture Resources Management. At this moment only project members can access the D4Science production infrastructure by completing the registration form. But as soon as the VREs are available to the public, that will open new directions and communication opportunities.

The second version of the Communication and Dissemination Plan is an attempt to capture and address the communication and dissemination priorities of the D4Science project. On-going and new communication activities will help to ensure a broad outreach, an effective and user-friendly communications with user communities and other stakeholders.

² <http://www.diligentproject.org/>

2.2 Communication and dissemination goals and key objectives

The D4Science communication and dissemination strategy is focusing on creating a worldwide community of individuals and institutes from diverse scientific communities interested in using and exploiting the modern grid technology delivered by D4Science.

The major communication and dissemination objectives are:

- a) Diffuse information and raise awareness about the D4Science project to the user communities.
- b) Promote participation and further strengthen ties with the user communities.
- c) Encourage the e-Infrastructure to be a tool assisting the work of scientists.
- d) Establish links and encourage synergies with similar projects and initiatives.
- e) Raise new synergies and collaboration opportunities among consortium members.

2.3 Target audiences

Considering the characteristics and needs of the target audiences that evolve with the life and achievements of the project, the Communication and Dissemination strategy will ensure that the appropriate and most effective methods of communication and dissemination will be used.

Different groups of stakeholders are connected to the D4Science project. The main target audiences and stakeholders to disseminate the D4Science project results were identified at the beginning of the D4Science project.

At this stage of the project and following recent achievements, scientific communities which were originally part of the secondary audience, are now fully included under the primary audience. Note: This change was driven by evaluating previous dissemination activities.

2.3.1 Primary audience

As stated in the D4Science Description of Work, the D4Science implementation scenarios are mainly directed to two scientific communities: researchers in the area of Environmental Monitoring and in Fisheries and Aquaculture Resources Management. The innovative work that the two scientific communities want to do can be applied to other domains such as the whole domain of biodiversity management, both biodiversity conservation and biodiversity exploitation as catch and farming. Therefore, the project will not only bring together the separated communities of fisheries and environmental monitoring, but it will create a framework and a process for further cooperation of this type across other related communities.

The collaboration with other EU-funded projects is also a major target of the communication and dissemination plan of D4Science. A number of projects had already been contacted through common participation in DILIGENT, thus collaboration had long been initiated. New collaborations with FP6 & FP7 projects and R&D programmes were initiated and synergies reported in "DNA2.2a Report on inter-projects coordination and collaboration". These collaborations are of different nature, as they range from technical exchanges involving mutual exploitation of technologies to the sharing of e-

Infrastructure resources and to the joint organisation of networking and dissemination events.

Finally, in the primary audience are all project partners and the European Commission who need updated information about the project achievements and on-going progress.

2.3.2 Secondary audience

D4Science does not limit its opportunities of communication and dissemination with EU funded projects only. D4Science observes other international initiatives and taskforces in order to identify common opportunities and to see how currently fragmented scientific communities can benefit from the D4Science e-Infrastructures.

Also part of the secondary audience, are the general public and the media who look for key messages, brief information and contact information.

2.4 Key messages

The key message was slightly revised to better reflect the fact that the work that the two main scientific communities (Environmental Monitoring and in Fisheries and Aquaculture Resources Management) are doing can be applied to other domains such as the domain of biodiversity management. Note: This change was driven by evaluating previous dissemination activities.

Build on the experience gained during the DILIGENT project the scientific e-infrastructures developed by D4Science are a tool that will primarily assist the work of the Environmental Monitoring and Fisheries and Aquaculture Resources Management user communities. In addition, D4Science is creating a framework and a process for further cooperation across other communities such as those affiliated to the domain of biodiversity management. Indeed through the development of innovative technologies, e-infrastructures will remove some technical concerns from the minds of scientists, hide complexities from their perception, and enable them to focus on their science and collaborate on common research challenges.

3 COMMUNICATION AND DISSEMINATION PLAN

In order to fulfil the Communication and Dissemination objectives, some activities and tools have been selected and organised following three main domains of action (note that activities and tools may contribute to one or more areas). Activities presented in this document may be ongoing and others are new ones.

The three domains of action are to **raise awareness** with the largest pool of potential users and user communities, promote and **deepen the understanding** of the D4Science project and **promote action and participation**.

3.1 Communication and Dissemination for Awareness

The primary audience constantly needs to be aware of the work of the D4Science project. As a result, the offer of updated information is frequent and dynamic. Project partners participate in different activities.

3.1.1 Web site and Internet presence

The D4Science public web site (www.d4science.eu) (Drupal based) is the primary information source and provides access to all project information and materials. The web site is for both internal and external users. It supports the dissemination and sharing of results and project progress and is a tool to communicate with the audience. It includes information about the project background, organisation and progress, news (blog) and events. It lists available deliverables, publications and dissemination material. It links to partners' web sites and collaborating projects and includes search functionalities.

The web site is updated frequently. Project partners contribute to the lively D4Science blog by proposing news items that, among others, report on presentations at conferences/joint meetings, on technical information (new components, major advances, new VREs...), on important deliverables/milestones and new tools. News/calendar items are categorised following pre-defined categories and also with free tagging. The news and events posted on the D4Science web site are available in RSS.

Free Web 2.0 tools offering more and powerful alternative ways to communicate and reach our audience are also in use such as Flickr, SlideShare, BlipTv, Delicious, etc.

The D4Science Internet presence is in constant progression thanks to project's initiatives (web articles and linkages on Wikipedia, Wikigender), collaborating activities and professional and public interest.

3.1.2 Newsletter - Magazine

ERCIM publishes a quarterly thematic newsletter (ERCIM News) that has a targeted circulation of approximately 11,500 copies and is distributed in over 100 countries worldwide. The newsletters are printed on paper and also downloadable from the ERCIM website. An article about D4Science was published in the ERCIM News on 'Supercomputing at Work'. Other articles might follow in future ERCIM issues (topics will

cover most likely "Green ICT" (October 09) and "Data Preservation" (January 10)), either for the section "R&D and Technology Transfer" or under "Joint ERCIM Actions".

BELIEF II, a project collaborating with D4Science, produces a research infrastructure magazine (Zero-In Magazine). It is distributed both on paper and electronically. BELIEF II invites projects to submit contributions when there are major advances/ results to report. This magazine publishes news and focused articles on particular selected topics. 5 editions of the magazine are planned (December 2008, April, August and December 2009, and April 2010). An article about D4Science was published in the Zero-In First edition Magazine on "Building Insights, Breaking Boundaries". Other articles could follow depending on the topics of the magazines.

D4Science's contribution to other newsletters is detailed in DNA3.3 Communication and Dissemination activities progress report.

3.1.3 External events

Events may be organised by the D4Science project itself, other projects, the European Commission, or other associations (e.g., specialised in grid or Digital Library domains).

Public external events refer to both collaboration and dissemination and include participation to, or organisation of:

- Presentations at conferences
- Seminars
- Workshops
- Exhibition booth
- Specialised meetings
- Joint project meetings
- User meetings
- Training events, tutorial, demos, etc...

The 2-day 'D4Science World User meeting' that will be held in November 2009 is a unique and promising opportunity for outreach. The meeting organisation is ongoing (meeting objectives and agenda, list of keynote speakers and invitees, letter of invitation). Further activities (press release, video, poster, publicity material) are planned and will be carried out in the coming weeks and months.

A list of preliminary events is available in Annex. Some recurring events have been included based on D4Science's participation in 2008 but for a couple of them D4Science's attendance still needs to be confirmed.

3.1.4 Press releases

An efficient method to advertise and update on the D4Science project is through the publication of official press releases that coincide with major achievements and/or events. The press releases outline what D4Science is, what it will do, who it is intended to, the innovation it brings and its benefits. Consortium members are invited to dedicate some resources and publish one or more press releases during the project lifetime. Press

releases are written in English but to maximize their impact, partners may undertake translations in other languages.

Thanks to web technology, press releases published on the web are replicated on dozens of web/news sites.

FAO will publish a press release in Arabic, Chinese, French, English, Spanish and Russian on its corporate web site to coincide with the D4Science World User Meeting that will be held in November 2009.

3.1.5 E-mailing

Regular e-mails dealing with communication topics are circulated to consortium members. They can relate to new information published on the D4Science web site, to important events and call for papers/sessions/demos/posters, etc. When appropriate the e-mails include links to News/Events/Videos RSS feeds to incite members to subscribe to the project's feeds.

3.1.6 Link exchange

Collaborating projects, web sites and blogs were and will be contacted for link and information exchange. This collaborative work generates additional traffic and interest on the D4Science project web site.

3.1.7 Publicity material

Several promotional items, including posters, brochures, flyers, business cards, etc. have been and will be prepared, with the contribution of all Consortium partners. The communication and dissemination material have been regularly updated to provide the latest project status and achievements. Printed material is often distributed at events and handed out to visitors. Light files are also available on the project web site in their electronic format and also shared with consortium members on BSCW.

- A generic D4Science flyer has been produced and distributed by partners on many occasions during conferences, workshops and exhibitions.
- A folder containing a number of specialised flyers will be produced. Each specialised flyer will describe a specific aspect of the project.
- D4Science posters have been produced for conferences, workshops and exhibitions. A poster session at a conference is a good way to show and talk about the work in progress to the people attending the event. It is also an excellent opportunity to see people's reaction and get their direct feedback. A poster is usually combined with a stand with flyers and magazines on display.
- D4Science photos, posted on the D4Science Flickr gallery, illustrate the participation at events, reflect the project dynamism and introduce project members to the web community.

- To coincide with the D4Science World User Meeting a video will be developed at FAO.

Any publicity material produced by partners should be rooted to NA3 for clearance. The NA3 mailing list can be used to inform partners, request assistance and clearance na3@d4science.research-infrastructures.eu.

3.2 Communication and Dissemination for Understanding

To facilitate technical collaboration, foster linkages, build strategic partnership and enhance dialogue and knowledge exchange among members of the D4Science user communities, the following sharing mechanisms will be undertaken.

D4Science technical partners will be involved in this phase.

3.2.1 Publications

Technical reports, conference papers, articles, deliverables are posted on the Documentation section of the web site. When public, presentations made at events are also published on the project web site (slides are attached to the event and to the blog item when it is available). Selected presentations are also shared on SlideShare. There is a possibility to search in the BELIEF Digital library for D4Science documents and expand the search to other projects.

3.2.2 Dialogue, debate and networking

Through virtual collaboration the project establishes an enhanced dialogue and encourages rapprochement between different user communities and projects. NA3 will identify subjects to debate and moderators when the discussion platform will be put in place. The web site will propose an online user registration page that will invite people to register if they are interested in the project and wish to remain in the loop to receive updated information. Partners will contribute to the compilation of a database of experts in the domain.

3.2.3 Sharing of standards

The project supports, facilitates and promotes the adoption, the development and the dissemination of global open standards (semantics, technological, etc...) and procedures to index and locate information.

The project uses industry standards where existing, refers to standards used in similar initiatives, sets standards whenever necessary. Standards are shared on the [D4Science Quality Assurance Wiki](#).

3.3 Communication and Dissemination for Action/Participation

In order to achieve real changes, users that are in a position to make things happen and change within their organisations need to have the right skills, knowledge and understanding of the D4Science project.

3.3.1 D4Science portal

MSA2.1 has delivered the D4Science portal, i.e. the web based graphical user interface providing user communities designated administrators with a human oriented single access point to the resources currently constituting the infrastructure. Through this portal registered users can create Virtual Research Environments envisaged in NA5. The D4Science portal is also used for the overall monitoring of the status of the infrastructure.

The results delivered by these milestones have been used by the dissemination and training activities to export the technical achievements of the project to the user communities.

3.3.2 Case studies and best practices

By demonstrating and publishing case studies and best practices D4Science will show synergies and encourage the participation of the user communities.

3.3.3 Feedback mechanism

A user feedback mechanism will be activated when the first VRE is available to the public and when a number of workshops will be held.

3.3.4 Training

Training is not part of NA3 but works in synergy with the Communication and Dissemination to communicate the vision of the project. The major objective of project's training activities is to ease in the entrance of new communities to the environment created by D4Science. NKUA will host and feed tools to support training activities, such as the BELIEF training Digital Library of training and domain-relevant material, an asynchronous eLearning platform for supporting distant learning courses, real-time discussion tools for supporting distance training courses, an on-line collaboration platform to support the needs of scheduling and exchange of information, presentations and other, optionally, automated training material; course and trainer evaluation forms and trainee evaluation questionnaires.

4 METRICS

As an attempt to monitor and evaluate the effectiveness of communication and dissemination activities, a set of data has been and will be collected and analysed. All project partners contribute and report quarterly to NA3. Metrics are included and described in Quarterly reports.

Description	Data to collect
Posters, brochures, folders, flyers	Number of posters, brochures, folders and flyers produced Date Language
Press releases, media coverage and radio and television interviews	Number of press releases issued Subject of the press release Published date Name of partner initiating the release Language / Translation version Number of media inserts Name of newspaper, journal, magazine Published date Title of the article Author of the article Number of words Language Name of radio or television channel Interview date Name of interviewed person Number of minutes Language
Newsletters	Number of newsletters advertising D4Science Date of newsletters Number of pages Number of contacts the newsletter was sent to Number of contacts who subscribed to receive the newsletter
Project web site	Number of visits Visit duration Top visitors Most popular pages Number of downloads (flyer, brochure, etc.) Statistics trend following new dissemination activities
RSS News feed	RSS subscription
Link exchange	Number of web sites linking to the D4Science site

Events	<p>Name, date and location of events Type of event / scope Event organizer Number of people that attended Speakers composition Audience composition (user communities, decision makers...) Agenda What was presented (presentation, poster...) What was distributed (flyer...) Assessment of the event Contacts made at events (detailed included in a central 'contacts' database) Feedback received from participants Photos/videos of the event</p> <p>Number of papers produced that were submitted to a scientific conferences Number of papers accepted</p>
Publication	<p>Number of publications Figures/information provided for any publication Number of papers produced that were submitted to a scientific journal</p>
Dialogue, debate and networking	<p>Number of people signing up to participate in forum, discussion Number of people actively participating Number of people logging in as D4Science community members</p>
Sharing of standards	Number of shared standards
D4Science portal	<i>Metrics gathered by SA2</i>
Case studies and best practices	Number of requests for further information
Feedback mechanism	Number of feedback received through online questionnaire
Search Engine	<p>Positioning of D4Science in major Search Engines Google Alert Google Analytics</p>

Table 1 – Metrics

5 CONCLUSIONS

The D4Science project develops innovative technologies that improve the way scientists perform their work. Disseminating the D4Science concept and benefits helps their integration to the user communities at large.

This document includes, but is not limited to, ongoing and new activities that fall within the area of communication and dissemination, and that will raise awareness with the user communities, promote and deepen the understanding of the project and foster action and participation. Some activities carried out in the past encountered a large success, while others had to be put on hold. Therefore the plan should be considered as “work in progress” as it will be amended to reflect changes and new opportunities for outreach.

The communication and dissemination activities reached all the project period objectives. High quality web site and dissemination materials help achieving high visibility of the project. Even higher visibility will be achieved through more active engagement in grid-related technology and user community events.

6 ANNEXES

6.1 Primary and secondary audiences

Category	Stakeholder
Primary audience:	
Scientific user communities affiliated with the disciplines of Environmental Monitoring and Fisheries and Aquaculture Resources Management.	Scientists and researchers from many disciplines (including marine biologists, oceanographers, climatologists, GIS experts, socio-economists, fishery managers, resource assessment experts) Specialised engineers System administrators Software developers Statisticians Information managers
Other potential scientific user communities	Interest groups Scientists and researchers from many disciplines
Project partners	Project staff Managers Software engineers and developers Administrative personnel End users
Alliance partners and Collaborating projects	EU funded project
International	European Commission European Union
Secondary audience:	
The media/press	
The public	

Table 2 – Primary and secondary audiences

6.2 Planned dissemination activities

	Communication activities	Audience	Timing	Responsible partner	Contributor	Reviewer
A U P	Project Web Site	1 2	continuous	FAO	ALL	ALL
A	Blog/event calendar	1 2	continuous	FAO	ALL	NA3
A U	Newsletter					
A U	Quarterly newsletter	1	misc.	ERCIM	ALL	NA3
A U	BELIEF II newsletter	1 2	M16 M20 M24	FAO	ALL	BELIEF Review Panel
A U	Events (participation /organisation of)					
A U	Meetings	1 2	misc.	ALL	ALL	n/a
A U P	Workshops	1	misc.	ALL	ALL	n/a
A U P	Seminars	1	misc.	ALL	ALL	n/a
A U	Conferences (EGEE quarterly conferences...)	1 2	misc.	ALL	ALL	n/a
U P	Face-to-face meetings / briefings	1	misc.	ALL	ALL	n/a
A	Press releases					
A	FAO Press release	1 2	M23	FAO	ALL	NA3 NA5
A	Partners press release	1	misc.	ALL	ALL	NA3 NA5
A	E-mailing	1 2	continuous	ALL		n/a
A	Link exchange	1 2	continuous	ALL		FAO
A U	Publicity materials (updated or new)					
A	Flyers	1 2	misc.	FAO	ALL	NA3
A	Folder	1 2	misc.	FAO	ALL	NA3
A U	Posters	1	misc.	FAO	ALL	NA3
A U	Brochures	1 2	misc.	FAO	ALL	NA3
A U	Video	1	M23	FAO	ALL	NA3
A	Web based	1	misc.	ALL	ALL	misc.

U	publication					
U P	Dialogue, debate and networking	1	continuous	ALL	ALL	ALL
U P	Sharing of standards	1	continuous	FAO	misc.	NA3
U P	Case studies and best practices	1	continuous	ALL	ALL	NA3
U P	Feedback mechanism	1	continuous	ALL	ALL	NA3

Table 3 - Communication and dissemination work plan

Legend:

A=**A**wareness - U=**U**nderstanding - P=**A**ction/**P**articipation

1= Primary audience - 2= Secondary audience

tbd = to be defined

n/a = not appropriate

misc. = miscellaneous

6.3 List of events for D4Science dissemination

	Event title	Date	Location	Event Organizer (attending partner)	Activities Contribution
2009					
J	Knowledge Share Fair	20-22 Jan 2009	Rome, Italy	FAO	Open discussion
D	ICIS Technical Specification Meeting	26-28 Jan 2009	Rome, Italy	FAO	Presentation
E	4th Session of the IODE Group of Experts on Biological and Chemical Data Management and Exchange Practices (GE-BICH-IV)	27-30 Jan 2009	Oostende, Belgium	(FAO)	Presentation
J	Global Research Library 2020 Asia	25-26 Feb 2009	Taipei, Taiwan	(ISTI-CNR)	Presentation Position paper
J	4th GRID & e-Collaboration Workshop – Digital Repositories	25-26 Feb 2009	Frascati, Italy	ESA (ISTI-CNR)	Presentation
J	EGEE-User Forum/OGF25	02-06 Mar 2009	Catania, Italy	(CERN, ISTI-CNR)	Presentation, Tutorial, Panel discussion, Talks, Demonstration, Poster, Video
J	COFI - FAO's Committee on Fisheries - 28th Session	02-06 Mar 2009	Rome, Italy	FAO	Information booth with poster, brochures, copies of eStrategies magazines
E	8th Workshop on Aspects, Components, and Patterns for Infrastructure Software (ACP4IS 2009)	02 Mar 2009	Charlottesville, USA	(Trinity College, Dublin on behalf of BDM- USTRATH)	Paper presentation
E	A new business process for the development of Fishery Country Profile	11 Mar 2009	Rome, Italy	FAO	Brainstorming session
J	1st BELIEF II & CASPAR Brainstorming Workshop	06-07 Apr 2009	Athens, Greece	(ISTI-CNR)	Presentation
D	D4Science VRE Management Training Event	30 Apr 2009	Rome, Italy	FAO (CERN, ESA, ISTI-CNR, NKUA, WorldFish)	Presentation Training
J	D4Science-DARIAH Meeting	15 May 2009	Pisa, Italy	ISTI-CNR	Presentation Discussion
J	2nd BELIEF International Symposium	16-17 Jul 2009	São Paulo, Brazil	tbc	Tbd
J	International Conference for Digital Libraries and the Semantic Web 2009	08-11 Jul 2009	Trento, Italy	(FAO)	Tbc
J	Digital Libraries: Advanced Methods and Technologies.	17-21 Sep	Petrozavodsk, Russian	tbc	Tbd

	Digital collections (RCDL'2009)	2009	Federation		
J	EGEE'09 Conference	21-25 Sep 2009	Barcelona, Spain	tbc	Tbd
J	ECDL 2009 - 13th European Conference on Digital Libraries	27 Sep-02 Oct 2009	Corfu, Greece	tbc	Paper presentation
J	2nd Workshop on Very Large Digital Libraries	01-02 Oct 2009	Corfu, Greece	tbc	tbd
E	Summit 09: Partnerships in CI Development	12-16 Oct	Banff, Canada	tbc	tbd
J	27th Open Grid Forum - OGF27	12-16 Oct	Banff, Canada	tbc	tbd
J	10th International Conference on Grid Computing - IEEE Grid 2009	13-15 Oct	Banff, Canada	tbc	tbd
E	SC09 Supercomputing	14-20 Nov 2009	Portland, Oregon, USA	tbc	tbc
D	D4Science World User Meeting	25-26 Nov 2009	Rome, Italy	FAO (All)	Presentation, Roundtables, Demonstrations, Community fair, Poster, Publicity material, Video, Press release
E	UK e-Science All-Hands Meeting 2009 "Past, Present and Future"	07-09 Dec 2009	Oxford, United Kingdom	tbc	tbd
E	5th IEEE International Conference on e-Science	09-11 Dec 2009	Oxford, United Kingdom	tbc	tbd

Table 4 – Preliminary program of planned/potential events

Legend:

D=D4science event

E=External event

J=Joint event (synergies)

tbc = to be confirmed

tbd = to be defined

REFERENCES

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